

ACCOUNTING CONCENTRATION

BUS 319 Accounting Information Systems 4
BUS 320 Federal Income Taxation for Individuals 4
BUS 321 Intermediate Accounting I 4
BUS 322 Intermediate Accounting II 4
BUS 424 Accounting Ethics 4
BUS 425 Auditing 4
Accounting Elective: Select one from the following 4
BUS 323, 412, 417, 422, or 474

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FINANCIAL MANAGEMENT CONCENTRATION

BUS 431 Security Analysis and Portfolio Mgmt 4
BUS 438 Advanced Corporate Finance 4
BUS 439 Fixed Income Securities Market 4
Finance electives (400 level) 12
Select from the following:
BUS 433, 434, 435, 436, 437, 441, 442, 443, 444, 445,
448; ECON 339^1
Approved Electives..... 4
Select one from the following:
BUS 320, 321, 322, 412, 417, 425; ECON 311, 313, 330,
337, 339^1, 405, 406, 408, 409, 424, 440

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^1 ECON 339 cannot double count.

MANAGEMENT AND HUMAN RESOURCES CONCENTRATION

BUS 382 Leadership and Organizations 4
BUS 384 Human Resources Management 4
BUS 388 Cultivating Human Capital 4
BUS 477 Management Consulting & Change Management..... 4
BUS 489 Negotiation..... 4
Approved Electives 8
Select from the following:
BUS/ENGR 310; BUS 471, 476, 497; ITP 303^1, 371^1, 403, 428

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^1 If course is taken to meet a major or support requirement, it cannot be double-counted as an approved elective in the concentration.

INFORMATION SYSTEMS CONCENTRATION

BUS 392 Business Application Development 4
BUS 393 Database Systems in Business 4
BUS 394 System Analysis and Design 4
BUS 395 Systems Design and Implementation 4
Approved Electives 8
Select from the following:
BUS 491, 492, 495, 496, 497, 498, 499

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ENTREPRENEURSHIP CONCENTRATION

BUS 310 Introduction to Entrepreneurship..... 4
BUS 347 or ITP 406 or ITP 428..... 4
BUS 418 Listening to the Customer..... 4
BUS 436 Entrepreneurial Finance..... 4
BUS 488 Building a Startup Skill Set..... 4
Approved Electives
Select from the following: 8
BUS 311^5, 392, 451, 470, 476, 487, 489; BUS/ COMS
458; ITP 326^1, 470

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^1 If the course is taken to meet a major or support requirement, it cannot be double-counted as an approved elective in the concentration.

MARKETING MANAGEMENT CONCENTRATION

BUS 396 Consumer Insights..... 4
BUS 418 Listening to the Customer 4
BUS 454 Marketing Projects..... 4
BUS 455 Marketing Strategy 4
Select from the following: 12
BUS 419, 421, 423, 430, 450, 451, 452, 453

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CONSUMER PACKAGING CONCENTRATION

BUS 396 Consumer Insights..... 4
BUS 418 Listening to the Customer..... 4
BUS 419 Strategic Marketing Measurement..... 4
ITP 234 Packaging Design Fundamentals..... 4
ITP 330 Packaging Fundamentals..... 4
ITP 475 Packaging Performance Testing..... 4
Approved Electives
Select one from the following: 4
GRC 337; ITP 233, 341^1, 408, 411, 414, 415,
430, 485

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^1 If course is taken to meet a major or support requirement, it cannot be double-counted as an approved elective in the concentration.

CONCENTRATIONS AVAILABLE FROM ECONOMICS:

QUANTITATIVE ANALYSIS CONCENTRATION

ECON 440 Advanced Econometrics..... 4
STAT 331 Statistical Computing with R..... 4
Approved Electives^1: Select from the following 20
BUS 393, 421, 441, 491; ECON 339^2; 395^3 or
BUS 392 or CSC 101; ECON 406, 408, 409;
IME 301, 305; STAT 323, 324, 330, 416, 419,
425, 426, 427; MATH 142, 143, 206, 241, 242,
244, 248, 304, 306, 344, 406, 412, 413, 414,
416, 418, 437, 451, 452, 453

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^1 Consultation with an advisor is recommended prior to choosing approved electives. Courses in Analytics or in Statistics and Decision Analysis provide a focus in analytics. Courses in Statistics and Decision Analysis or in Mathematical Foundations are recommended for students pursuing post-baccalaureate studies.

^2 Economics majors cannot count ECON 339 toward electives in the Quantitative concentration.

^3 Economics majors cannot count ECON 395 or BUS 392 or CSC 101 toward electives in the Quantitative concentration.

REAL ESTATE FINANCE CONCENTRATION

BUS 434 Real Estate Finance..... 4
BUS 435 Real Estate Investment..... 4
BUS 439 Fixed Income Securities Market..... 4
ECON 434 Urban Economics..... 4
Approved Electives^1
Select from the following: 12
AGB 326; BUS 409, 443; CM 475;
CRP 412, 446; ECON 311, 339, 435

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^1 If course is taken to meet a major or support requirement, it cannot be double-counted as an approved elective in the concentration.