Orfalea News and Announcements

Orfalea Student Services

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To: College of Business Student Services <cobadvis@calpoly.edu>

Important Dates & Announcements

11/3 Winter 2018 Registration Appointments Begin
11/10 No School - Veteran's Day Observed
11/20-26 No School - Thanksgiving Break

ORFALEA Outreach
ORFALEA'S REFERRAL SYSTEM FOR STUDENT SUCCESS
Concerned about a friend, roommate, or classmate? Submit a referral through *Orfalea OutREACH*!

The purpose of Orfalea OutREACH is to collect information from staff, faculty, and students about students of concern, including risk factors recognized within and outside of the classroom. By doing so, our goal is to support students by delivering timely follow-up, educating them on their academic options, and intervening before their situations develop further. You can find the Referral Form here.

Attention First-Years: Classes will appear on your Student Center by November 2!

Looking for Additional Study Space?

Due to increased enrollment, Student Affairs would like to let all of you know of additional study spaces on campus. The link to the locations can be found [here](#).

Peer Tutoring is Available!

Orfalea College of Business Student Services offers drop-in tutoring and appointments for a variety of subjects including BUS 214, BUS 215, BUS 321/322, BUS 342, BUS 391, ECON 221, ECON 222, ECON 311, STAT 251, and STAT 252. Tutoring is held in the group study lounges in the Business Lab in Building 3, Room 300. Students can find the drop-in schedule, appointment scheduling links, and additional information on tutoring [here](#).

Upcoming Events
Drop-ins with Professional Advisors
Monday through Thursday from 11-12pm
Building 03, Room 100

Meet with a Professional Advisor to discuss non-curriculum issues without an appointment. Peer Advisors are also available to help plan out your schedule, understand curriculum, concentrations, policies, and more!

You can also schedule an advising session with a Peer Advisor or Professional Advisor today by calling 805-756-2601 or visiting the Orfalea Student Services Office in Building 3, Room 100.

Executive in Residence
Various Times (see below)
Building 03, Room 455

You can find sign-ups and additional information on the Executive in Residence Program here.

Rob Pietsch
Senior Director & General Manager, Twitter
Monday, November 6 from 1pm-2pm 03-455

Mark Osborne
Senior Director of Client Success, Conversion Logic
Monday, November 6 from 2pm-3pm in 03-341

Jennifer Hannigan
CPA Managing Partner, Alliance Resource Group
Tuesday, November 7 from 1pm-2pm in 03-455

Kirsten Aunapu
Managing Director, Deloitte
Tuesday, November 7 from 2pm-3pmin 03-455

Startup Weekend
6:30pm November 10 to 9pm November 12
Building 07, Advanced Technology Lab

*Startup Weekend* is a 54-hour event is basically all the best parts of starting a company crammed into one weekend, but with prizes and free food. If you want to build a team, test an idea, or just hang with Cal Poly's most ambitious students, Startup Weekend is the event for you.

The weekend in a nutshell: On day one, anyone with an idea gets up and pitches for 30 seconds. The best ideas are then voted into the team-building phase, which involves everyone either pitching their ideas or themselves. After everyone has a team to rally with, the startups go to work making a business model, MVP (minimum viable product), and a pitch. When time runs out, all the startups battle for the judges' votes in a final round of pitching. If you do well, you could win cash, admittance into the Hatchery, and more. If you do really well, you can start an actual company!

Additional information on the event can be found here and tickets can be found here.

Marketing Concentration Panel
Thursday, November 2 from 11am-12pm
Building 03, Room 207

Interested in a specific concentration or unsure of what concentration you want to do? The Orfalea College of Business will be hosting panels every week that cover the various concentrations to help you learn more about each one! Meet various upperclassmen in each concentration to learn more about the opportunities in each area.

You can find a list of all the panels here. This week's panel will be Marketing.
Opportunities

Are you seeking one-on-one, weekly mentoring with an Orfalea Peer Mentor? Through one-on-one peer support, Peer Mentors provide guidance, motivation, and accountability to Orfalea College of Business students for their social, personal, and academic aspirations at Cal Poly. You can find the Mentee Application [here](#).

Would you like to be matched with an alumnus 1 – 10 years into their careers? We have 24 amazing Young Alumni Mentors looking for mentees just like you! Mentors can help support you in your job search, give you industry insight and tips based on their experience, and are available to answer questions and build your professional development during college.

Learn more about the program and commitment level on our [website](#). The application can be found [here](#). Space is extremely limited and will be awarded based on a first come, first served basis. Students who do not receive a mentor will be put on a waiting list for Winter.

Would you like to be matched with an Executive that has decades of experience? The Executive Partners Program of the Orfalea College of Business is an organization of Senior Executives and College Administrators who volunteer their time to share their business experience and expertise. The program was developed to utilize the executive and entrepreneurial talent in the San Luis Obispo area to benefit Cal Poly
students.

The program has 8 new executives from a variety of industries, including Finance, Accounting, Marketing, Technology, Management, and more, that are ready to coach students. Learn more about the program and sign up on our website.

Join Professor Jean Francois Coget and OCOB Career Readiness Advisor Chelsea Kidwell on an **Orfalea International Business Tour to Thailand and Vietnam** during Spring Break, 2018! This tour is open to students in all Orfalea College of Business majors and concentrations.

Business visits have been set up in Bangkok, Thailand and Hanoi, Vietnam which will focus on the entrepreneurial and cultural landscape of business in Asia. The trip will conclude with an overnight junk boat cruise through the crystal-clear waters of the famous Halong Bay (pictured). Don’t miss this amazing opportunity to immerse yourself in two of Asia’s dynamic business economies.

**Dates:** March 24th, 2018 – April 1st, 2018  
**Deadline to Apply:** December 1st, 2017  
**Learn more about this trip and apply by clicking [here](#) or our [website](#).**

*International Tour Pending International Office Approval*

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Orfalea College of Business