INFORMATION SYSTEMS OUTSOURCING GOVERNANCE IN TRANSITION ECONOMIES

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Abstract

Managing an information systems (IS) outsourcing relationship is regarded as a critical success factor in commercial practice. However, there has been limited academic research on how an IS outsourcing relationship is governed to ensure its success and a continuous relationship. In particular, it is challenging for companies to achieve such a feat in China due to the institutional instability of its transition economies. In this context, we draw upon the institutional framework to develop a model examining the relationships among governance mechanisms, IS outsourcing success, and expectations of relationship continuity.

Data for this study were collected through a survey of senior IT executives in China. 200 state-owned and 200 non-state-owned outsourcing IT projects has been collected but have not analyzed yet. Expected contribution for theory and practice are discussed.

Keywords: Governance Mechanisms, IS Outsourcing Project, Transition Economies, SOE and Non-SOE

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