ACCOUNTING CONCENTRATION

Overview of Accounting
Accounting is the study of how businesses track their income and assets over time. Accountants engage in a wide variety of activities aside from preparing financial statements and recording business transactions. These activities include computing costs and efficiency gains from new technologies, participating in strategies for mergers and acquisitions, quality management, developing and using information systems to track financial performance, tax strategy, and health care benefits management.

Sample Job Functions and Descriptions for Accounting Professionals
Public Accountants perform a broad range of accounting, auditing, tax and consulting activities for their clients who may be corporations, governments, nonprofit organizations or individuals. Public accountants, many of whom are Certified Public Accountants (CPAs), generally have their own businesses or work for public accounting firms.

Management Accountants also called industrial, corporate or private accountants, record and analyze the financial information of the companies for which they work. They are also responsible for budgeting, performance evaluation, cost management and asset management.

Internal Auditors verify the accuracy of their organization’s records and check for mismanagement, waste or fraud.

Government Accountants and Auditors examine the records of government agencies and audit private businesses and individuals whose activities are subject to government regulations or taxation.

Many recent Cal Poly Accounting graduates start at large public accounting firms such as Deloitte, Ernst & Young, KPMG, or PriceWaterhouseCoopers. From there, many move on to careers with an Accounting focus in business or government.

Skills and Abilities
Ability to prepare statistical and written reports for management, organizational skills, and attention to detail. Approaches work in a meticulous, thorough, and detailed manner. Deadline-oriented – ability to meet deadlines and juggle multiple priorities; data entry management, time management and people skills.

What classes are involved?
- Below is a flow chart for Accounting along with pre-requisites needed for each course. BUS 214 in the Business Administration curriculum will give you a good idea of what to expect with Accounting. Review http://www.cob.calpoly.edu/advising/concentrations/ for more information about course requirements for Accounting, including elective options.
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Typical Job Titles (Cal Poly recent graduates)
- Staff Accountant
- Associate Auditor
- Tax Associate
- Cost Accountant
- Internal Auditing Associate
- External Auditor
- Tax Consultant
- Assurance Associate
- Investment Research Associate
- Financial Analyst

Salary Information
Career Services’ Graduate Survey for Cal Poly recent grads:
- 2009-2010—Median Salary—$50,000

Preparation
- Find information about the Accounting Concentration from www.cob.calpoly.edu
- Check out Career Services’ Graduate Survey – lists employers, job titles, and salary information of recent Cal Poly graduates divided by major/concentration - https://www.careers.calpoly.edu/search.php
- Cal Poly Accounting Club (CPAC) – http://calpolycpac.com/ – Meet people in your concentration, network with employers, and get involved to build your resume!

Things to Consider
- Many accountants will take the Certified Public Accountant (CPA) exam within their first year of their career. A new law goes into effect starting 2014 that required an additional 45 units in accounting and ethical courses in order to qualify to take the CPA.

Career Research Resources
- www.careerservices.calpoly.edu – Cal Poly Career Services - career planning links, job listing links, career information and help
- MustangJOBS – Single click access through your portal account – find local, part-time jobs, internships, and career postings for Cal Poly students, in addition to information on employers who recruit marketing students
- www.nationjob.com/financial/ - Accounting, Finance, and Insurance job listings
- www.bls.gov/oco/ocos001.htm - Department of Labor & Statistics information about Accountants/Auditors
- Career books available in the Career Resource Center at Career Services (Bldg. 124, Room 117): Careers in Business; Opportunities in Accounting Careers, Great Jobs for Accounting Majors, Vault Career Guide to Accounting