Entrepreneurship Minor Program of Study

BUSINESS 220 – Business Basics for Entrepreneurs: Basic business concepts for non-business major entrepreneurs, including unit economics and simple financial statements, intellectual property, entrepreneurial marketing, information technology, team management and business ethics.

BUSINESS 310 – Introduction to Entrepreneurship: Role and impact of entrepreneurship; characteristics and traits of entrepreneurs; entrepreneurial thinking; opportunity identification and assessment; the management team; organizational and legal issues; business models; acquiring social and financial capital; managing startup to growth; entrepreneurial behavior in existing organizations; realizing and harvesting value.

ENGINEERING 234 - Introduction to Design Thinking: An introduction to the process of design thinking and human centered design. Empathy, creativity, iterative prototyping, and contextual design of products and services. An introductory course on design process, methodology, and implementation.

Electives, open to all students in the minor (12 units required):

BIO/CHEM 202 - Orientation to Biotechnology

BUS 311 - Managing Technology in the International Legal Environment

BUS 313 - Customer Development

BUS 389 - Negotiation for Entrepreneurs

CHEM 441 - Bioinformatics Applications

COMS 317 - Technology and Human Communication

ISLA 123 - Introduction to Science, Technology & Society

ISLA 303 - Values and Technology

or PHIL 322 - Philosophy of Technology

PHIL 337 - Business Ethics

or PHIL 341 - Professional Ethics