

# On Account

Fall 2004

A Publication of the Cal Poly Accounting Area

## Area Chair's Corner



With all that has been going on at the Orfalea College of Business, it seems appropriate to give everyone an update. First, we should welcome a batch of new faces to Cal Poly. David Christy is the Dean of the Orfalea College, Arline Savage is teaching ethics/governance and the accounting processes course, Jap Efendi is teaching the second intermediate course and Eddy Quijano is teaching law and tax classes.

In September, David Christy joined the faculty as Dean of the Orfalea College. David was previously Associate Dean at the Smeal College at Penn State and has a Ph.D. in Operations Management from the University of Georgia.



Arline Savage received her Ph.D. in 1999 from the University of Port Elizabeth, South Africa. She comes to us from Oakland University in Michigan and has also been on the faculty at the University of New Brunswick in Canada. While still in South Africa and prior to getting her Ph.D., Arline worked for Coopers & Lybrand and General Motors. She even had her own consulting firm for a short time. Arline has written articles on SOP 98-1, the accounting treatment of business process reengineering costs and she has been known to use generalized audit software in her classes. One of the reasons we were lucky enough to attract Arline was the additional funding provided by the Ernst & Young Leader in Ethics New Faculty Award.



Jap Efendi just received his Ph.D. from Texas A&M this summer. He already has papers under review at top accounting journals. Prior to graduate school, Jap worked in the Treasury Department for Citibank in Jakarta, Indonesia. A big factor in Jap's decision to come to Cal Poly was the summer support available as the Ernst & Young Leader in Innovation New Faculty Award.



Eddy Quijano has a J.D. from Loyola University School of Law in New Orleans. Prior to joining us, Eddy was managing partner for Adams and Reese LLP, a Gulf south regional law firm with seven offices and 260 attorneys. Prior to Adams and Reese, he worked with the Office of Chief Counsel for the Internal Revenue Service in Los Angeles and New Orleans. Eddy teaches Governmental and Social Influences on Business and tax courses.

### Placement

I am pleased to report that placement is once again approaching record levels. We hope our students' Cal Poly education contributes to their placement success, but all of us at Cal Poly realize that you employers are the essential ingredient in successful placement. We thank you for continuing to hire our students.

### Advancement

Not only does the accounting area enjoy the best students and the best employers, our alumni are also the most generous in the college. Year after year the accounting alumni contribute more than any other area. In fact, the primary purpose of this edition of On Account is to thank you for your generous financial support to the accounting area.

### Thank You

We are looking forward to another great year. This year's crop of students is in the Cal Poly tradition of very bright, hard-working young adults. We are looking forward to working with them in the classroom. We also hope you find time to come back to campus and say hello.

# Spring Banquet - May 15, 2004

## Scholarships, Awards & Recognitions

**Congratulations to all who were nominated and received awards & scholarships! Awards, scholarships and nominations were given out during the 2004 Spring Banquet.**

### Nominations

*These students received nominations for the Orfalea College of Business Award Ceremony which was held on May 30, 2004*

Orfalea College of Business Academic Excellence Nomination	Jason Ainsworth / Kevin Dolan
Contributions to the Image of the College of Business Nomination	Stephan Valentine
Contributions to the Image of the University Nomination	Sarah Ramm
Dean's Nomination	Joanna Neely
Distinguished Service	Denise Toy
Service to the Community	Brian Skrip
Scholastic Achievement	Jason Ainsworth
Scholastic Achievement	Kevin Dolan
Scholastic Achievement	Laura Foster
Scholastic Achievement	Sarah Ramm
Scholastic Achievement	Scott Wiggins

### Awards

*These students received awards from the Accounting Area. Their names appear on plaques displayed in the Accounting Office*

Accounting Concentration	Laura Foster
Accounting Faculty	Sarah Comstock
SAAC Outstanding Member	Jason Ainsworth
CPAC Outstanding Member	Tom Erginsoy

### CPA Exam Review Course

*These students received coupons for CPA review courses*

BeckerConviser	Quang Do
Roger Philipp CPA Review	Natalia Budiman

### Scholarships

*These students received scholarships of varying amounts. Their name appears on plaques in the Accounting Office.*

Accounting Faculty	Jennifer Galvez
Central Coast Chapter of the California Society of CPAs	Tanya Hammad
ChevronTexaco	Jaime Miller
ChevronTexaco	Stacey Haigh
Damitz Brooks Nightingale Turner & Morrisset	Jeff Nichols
Deloitte & Touche	Mary Block
Deloitte & Touche	Abigail Zimmerman
Ernst & Young	Rita Case
Ernst & Young	Rachel Paredes
Hayashi & Wayland	Jennifer Ramsey
KPMG	Christina Nester
KPMG	Tom Erginsoy
Mayer, Hoffman, McCann P.C.	Sean Korduner
PricewaterhouseCoopers	Joana Ngo
PricewaterhouseCoopers	Chris MacLaughlin
Seiler & Co.	Jon Pierotti

# Donor Acknowledgements

We gratefully acknowledge the following organizations and individuals who have made a commitment to accounting education by supporting our program. Their high levels of contributions are critical to maintaining our prominence among top accounting programs. We also wish to thank friends and alumni whose gifts are not listed below due to space constraints. We deeply appreciate your continued support over the years.

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Gifts from firms and foundations, excluding funds designated for scholarships, are combined in determining the level of giving for Corporate & Firm Donors.

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## Alumni & Friends

Individual gifts, including matching funds, determine the level of giving in the Alumni & Friends category.

### Platinum \$1,000 +

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Yvette Burtschell-Dobrec and  
James Smith  
Richard J. Cahall and  
Christina Orr-Cahall  
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Julie T. Garibaldi  
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Stephen F. Hansen  
Mary L. and James P. Harvey  
Casie E. and Travis A. Hill  
Leslie M. and Sandra L. Hill  
Julie T. and Curtis Insley  
Jennifer L. Intner and Peter Keith  
April T. and Numa P. Iraeta  
Ronald and Tawny M. James  
Regina E. and Jay D. King  
Steven J. Kriz  
Kathryn and Charles Lancaster  
Frances J. and Jerry L. Langley  
David A. and Marti L. Lari

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Henry T. and Jeanette W. Young  
James M. and Anne Zurbuchen

*We would also like to thank all of those who gave via the United Way and the California Community Foundation.*

## Orfalea College of Business Awards Banquet

Many students and faculty were recognized for their contributions at the 2004 Orfalea College of Business Awards Banquet. Below are the students and faculty from the Accounting Area who brought home awards.

### Scholastic Achievement Award

Jason Ainsworth  
Kevin Dolan  
Laura Foster  
Scott Wiggins

### Outstanding Graduation Senior Awards

Laura Foster

### Delta Sigma Pi Scholarship Key

Kevin Dolan

### University Award for Academic Excellence

Jason Ainsworth / Kevin Dolan

### Faculty Emeritus Award

Kate Lancaster

### Most Outstanding Tenure & Tenure Track Faculty

Charles "Tad" Miller

### Most Outstanding Lecturer

Debbie Wacker

## Schedule of Events

Please call the Accounting Area at (805) 756-1384 or e-mail [emcgoover@calpoly.edu](mailto:emcgoover@calpoly.edu) with any questions.

Central Coast CPAs Student Night - 11/16/04

Careers In Accounting Day - 11/19/04

Fall Commencement - 12/11/04

Day-In-The-Park / Spring Banquet - 5/14/05

OCOB Awards Banquet - 5/20/05

Spring Commencement - 6/11/05

## Deloitte Tax Case Study Competition

Congratulations to our tax team who received a regional honorable mention award in the Undergraduate Division for the Deloitte Tax Case Study Competition. The Deloitte Tax Case Study Competition is a nationwide interscholastic competition for undergraduate and graduate tax students sponsored by the Deloitte Foundation. At each level, teams of up to four students are given five hours to complete a case study that requires participants to analyze information and identify data relevant for tax purposes, identify issues and alternative tax treatments, and develop a recommended solution that appropriately cites the Internal Revenue Code and Treasury Regulations.

On Account Fall 2004

## Faculty News



Another Cal Poly Accounting Faculty has graced the cover of California CPA magazine. **Janice Carr** appeared on the cover of the June 2004 edition. Her picture and quotes were featured for the "Who's Next" article. The article discusses the lack of PhD's in the accounting field and its impact on education for future generations

**Jap Efendi** recently had an article referred to by CFO magazine. Even though the article is still under review it has already piqued the interest of the international financial press, including Business Week Online, CFO.com, and the Financial Times of London.

To read more, please visit:

<http://www.cob.calpoly.edu/hot/Efendi.pdf>



This year Ernst & Young gave out two new awards at the Spring Banquet. These new awards allowed the Accounting Area to recruit two outstanding new Accounting faculty which otherwise may have been very difficult. **Arline Savage** received the Ernst & Young Leader in Ethics New Faculty Award and **Jap Efendi** the Ernst & Young Leader-in-Innovation New Faculty Award. Both were given plaques at the Spring Banquet. We would like to extend our congratulations to both Jap and Arline, and thanks to Ernst & Young for Providing the award.



Also at this years banquet, recently retired **Jack Robison** received the Ernst & Young Outstanding Educator award. The criteria for this award include student teaching evaluations, curriculum innovations, attendance at teaching seminars / conferences, and publication of educationally related articles or classroom cases.



On August 24, 2004 Steve Mansfield passed away. His friendship, caring attitude and love of the job gave us all inspiration. His good attitude never faltered and he brought something special to the Accounting Area. A memorial service was held on August 28, 2004. He will be missed by all.



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