To Declare a Concentration in Marketing

1. Pick up a Concentration Declaration Form from the Advising Center (03-100) or the Marketing Department (03-403)
2. Meet with one of the marketing professors below (depending on your last name) to discuss your course plan and career goals
   Name:
   - A – D     Borin
   - E – K     Lindsey - Mullikin
   - L – P     Metcalf
   - Q – Z     Neill
3. Return the signed Concentration Declaration Form to the Advising Center (03-100)