

Project No. Ten

From: Ken Riener, kriener@calpoly.edu 6-1763

Re: Proposal for Faculty/Student Research Project (*4 units of elective credit*)

The Economic Impact of Cal Poly on the city and county of San Luis Obispo

This project will update a study first done in 1990, and most recently done in 2006.

This involves updating a study on the Economic Impact of Cal Poly on the City and County of SLO. It involves obtaining information from different people across campus (Cal Poly Fiscal Affairs, ASI, the Foundation, the Corporation, Alumni Association, etc.) and analyzing it using a model that past student teams and I have developed.

The publication and release of this study usually receives a lot of attention from local media, since it reaffirms the significant impact that Cal Poly has on the local economy. It also receives excellent cooperation from the on-campus entities who supply the data, since it represents a major piece of positive news regarding Cal Poly's impact in the community.

Part of the analysis involves using "IMPLAN" software, which is the standard method of estimating direct, indirect, and induced economic impacts, including jobs created, tax revenues generated, and overall economic impact. So this could be of interest to students with an interest in community development, economic development, or finance.

This could be done by one student, with significant input on my part, or by a team of students.. I would prefer that it be done as a Winter or Spring quarter project so that all the data from the previous year can be included.

Contact

If you are interested in partnering with Dr. Riener on this research you should send your resume and letter of interest directly to him at kriener@calpoly.edu