

MBA STUDENT RESEARCH PROJECT

BY: Bradford P. Anderson, J.D. (Law Lecturer, Graduate Business Programs)
UNITS: 4 units
QUARTER: Fall 2009, Winter 2010, or Spring 2010 (I am willing to "flex" and allow student to spread work over multiple quarters, with credit and courseload applied to an agreed upon quarter.)

BAD FAITH INSURANCE PRACTICES UNDER CALIFORNIA LAW

SUMMARY: Insurers often impose inequitable terms in the context of settling insurance coverage disputes. I am working on a presentation/paper on this topic, and participation by a student who shares an interest in the law and research (not necessarily any pre-existing knowledge of this topic) would be beneficial in my research.

STUDENT DELIVERABLES: This will involve research into statutes and case law on this topic. The student deliverables will include copies of supporting materials, along with a well crafted analysis. The student(s) will be required to critically analyze the issues and provide a graduate level paper on the assigned issues.

OTHER INFORMATION: If the student deliverables are of substantially excellent caliber, serious consideration will be given to seeking to publish an article on the topic, and inclusion of some student drafted portion(s) with an acknowledgement of assistance. If the student's work is of professional "law review" publishable quality, a co-authored article would be considered.

By undertaking this project, the student agrees that the GSB 500 advisor (Bradford Anderson) has exclusive control over content and submittal for publication of the resulting work product, and consents to grant copyright to the advisor's selected publication for any published works.