



STUDENT AMBASSADOR  
PROGRAM  
**2009-10**  
APPLICATION PACKET



Return to the Dean's Office, Bldg. 03, Rm. 455 by  
**Friday, May 22, 2009 at 4:00pm**

## WHAT IS THE ORFALEA COLLEGE OF BUSINESS STUDENT AMBASSADOR PROGRAM?

The Orfalea College of Business Student Ambassador program at Cal Poly is an enthusiastic, knowledgeable, and high-energy team of students who actively represent the College in a very visible public relations role. Student Ambassadors represent the College, its programs, and its students to industry representatives, alumni, parents, and prospective students on an individual and college-wide basis. Student Ambassadors participate in such large-scale events as Open House, Commencement, Dean's Advisory events and alumni reunions.

Students chosen to participate as Ambassadors will enjoy opportunities to enhance their leadership, interpersonal, and public speaking skills while gaining invaluable knowledge about the University and College through close working relationships with the dean, area chairs, faculty, and staff.

## HOW DO I APPLY TO BE AN ORFALEA COLLEGE OF BUSINESS STUDENT AMBASSADOR?

Applicants must be currently enrolled in the Orfalea College of Business, have completed no less than three academic quarters at Cal Poly (achieving a minimum of sophomore status), and be in good academic standing (2.5 GPA or above). Between 10 and 20 Student Ambassadors will be selected in May to serve during the 2009-2010 academic year.

To be considered for an interview, please complete the following steps:

1. Complete and return application.
2. Include a current resumé.
3. At least two references **must accompany** the application (**one reference must be from an OCOB faculty member**). The attached form **or** a letter of reference may be used (additional references may be faxed to Brian Tietje at 805.756.5452). NO references from current students will be accepted.
4. Attach a brief summary of the nature of other commitments you will have that might impact your availability to participate in Student Ambassador events (e.g. work hours, academic commitments, club responsibilities, sorority or fraternity, study abroad, co-op or internship, etc.).

**5 Return all application materials by May 22, to Bldg. 3, Rm. 455, 4:00PM. NO LATE APPLICATIONS WILL BE ACCEPTED. If you are selected for an interview, those will be held on Saturday, June 6th, 2009**

6 Questions? Call Dr. Tietje at (805) 756-1757.

**Finalists will be chosen to interview for Student Ambassador positions based on the information, thoroughness, and professionalism of the application.**

# ORFALEA COLLEGE OF BUSINESS STUDENT AMBASSADOR APPLICATION FOR MEMBERSHIP

## SECTION I.

Name: \_\_\_\_\_

Cal Poly User ID #: \_\_\_\_\_

Current Address: \_\_\_\_\_

Local Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Summer Address: \_\_\_\_\_

Summer Phone #: \_\_\_\_\_

Major: \_\_\_\_\_

Concentration: \_\_\_\_\_

Graduation Date: \_\_\_\_\_

## SECTION II.

After reviewing the Orfalea Ambassador Credo, please write a statement of no more than 100 words on why you want to be an Orfalea College of Business Student Ambassador and what will be your greatest contribution to this organization.

## SECTION III.

What size polo shirt do you wear? \_\_\_\_\_

What name would you like on your shirt? \_\_\_\_\_

What name would you like on your business cards? \_\_\_\_\_

#### SECTION IV.

As an Orfalea College of Business Student Ambassador, you volunteer your time to give presentations, tours, and attend meetings. In less than fifty words, how do you propose to manage your time so you can actively participate in the Student Ambassadors each quarter, and how much time do you feel justifies "active" participation?

#### SECTION V.

Please tell us about your school involvement including clubs, offices held, scholarships, internships, enterprise projects, and any awards received.

#### SECTION VI.

Please list below the names of your two references (one must be faculty)

1. \_\_\_\_\_

2. \_\_\_\_\_

**I understand that attendance at fall training is mandatory.** If selected as an Orfalea College of Business Student Ambassador, I will be able to serve the 2009-2010 academic year and attend a two-day training session during the first weekend of fall quarter (**September 25 & 26, 2009**).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ORFALEA COLLEGE OF BUSINESS STUDENT AMBASSADOR  
CANDIDATE REFERENCE FORM**

(This form can be used as **ONE** letter of reference)

Name of Applicant: \_\_\_\_\_

These recommendations will be received by the Screening Committee of the Orfalea College of Business Student Ambassadors. All recommendations will be held strictly confidential by the committee and will be used for Student Ambassador selection only.

The students selected to the Student Ambassadors will represent the Orfalea College of Business throughout the state during the next academic year. In your evaluation, please consider specific personal qualities of the applicant which may govern his/her potential for performance in public relations activities. Please place this form (**or a written letter of reference**) in a sealed envelope with your signature across the flap, return it to the candidate, as they must submit a completed application packet to the Dean's office by **May 22, 2009**, or you may fax your completed form to Brian at (805) 756-5452 .

Name of Reference (Please print): \_\_\_\_\_

<b>Characteristic</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Not Observed</b>
<b>Academic Ability</b>					
<b>People Skills</b>					
<b>Enthusiasm</b>					
<b>Collegiality</b>					
<b>Stress Management</b>					
<b>Flexibility</b>					
<b>Maturity</b>					
<b>Leadership Abilities</b>					
<b>Eagerness</b>					
<b>Organizational Skills</b>					
<b>Dependability</b>					
<b>Team Skills/Ability</b>					