

The Orfalea Ambassador's Credo

I am an Ambassador for the Orfalea College of Business.

I am a member of a highly select group of student leaders in the College.

I am an articulate, knowledgeable, informed, and enthusiastic representative of the College with everyone I meet – students, parents, donors, faculty, staff, and other friends and supporters of the College.

I consistently uphold the Orfalea Ambassador core values of pride, professionalism, mutual respect, integrity, dependability, and passion.

I recognize that its members drive the success of the Ambassador team. Thus, I will proactively lead and participate in the team to advance its mission when I see a need or opportunity.

I serve the College's mission by acting as a spokesperson and representative for the College, by being informed of the College's activities, accomplishments, and operations, by portraying the College positively and accurately, and by committing a portion of my time to important outreach activities.

I am committed to developing my leadership, teamwork, and interpersonal skills by practicing them regularly, participating in training and development sessions when they are offered, and being adaptable and coachable to the feedback I receive from my peers, professors, and College administrators.

I will attend every Ambassador meeting, and if I have a scheduling conflict, I will make the necessary arrangements in advance and inform those affected by my absence.

Although I am busy with many activities – classes, club leadership, group projects, social and family activities, and recreation – I will set aside a reasonable portion of my schedule to participate in the ongoing outreach activities of the College, including tours, VIP visits, Open House, WOW, Homecoming, Dean's Advisory Council, Dean's Open Forum, Commencement, guest speaker events, the Executive Partners, Good Morning SLO, and other outreach activities on and off campus.

My involvement in the Ambassadors affords me a unique opportunity to build social networks and business relationships with business and academic leaders, and I recognize this to be a valuable benefit of my participation and leadership in the Orfalea Ambassadors.

I will strive to create a legacy of success for future Ambassadors by ensuring the sustainability and continuity of everything we do.