

ACCOUNTING CONCENTRATION

BUS 320 Taxation of Business Entities.....	4
BUS 321 Intermediate Accounting I	4
BUS 322 Intermediate Accounting II	4
BUS 429 Accounting Process Analysis.....	4
BUS 420 Advanced Financial Reporting or BUS 425 Auditing.....	4
Eight units of electives from any 400 level Accounting elective	8
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FINANCIAL MANAGEMENT CONCENTRATION

BUS 431 Security Analysis and Portfolio Mgmt.....	4
BUS 438 Advanced Corporate Finance.....	4
BUS 439 Fixed Income Securities and Markets.....	4
BUS 443 Case Studies in Finance	4
Advisor approved electives	12
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MANAGING PEOPLE AND TECHNOLOGY CONCENTRATION

BUS 382 Organizations, People and Technology	4
BUS 384 Human Resources Mgmt.....	4
BUS 477 Organization Development Programs.....	4
Select one emphasis area:	8
<i>Program Management</i> BUS 478, BUS 483	
<i>Human Resource Mgmt.</i> BUS 471, BUS 475	
Advisor Approved Elective.....	4
Select one course from the following: BUS 407, 451, 472, 473, 476, 486, 488, 494	
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INFORMATION SYSTEMS CONCENTRATION

CSC/ CPE 101 Fundamentals of Computer Science I	4
Or CSC/CPE 237 Intro to Computer Science App. I	
BUS 390 Business Data Structures.....	4
BUS 393 Database Systems in Business	4
BUS 394 Systems Analysis and Design	4
BUS 395 Systems Design and Implementation.....	4
Advisor approved electives.....	8
Select two courses from the following: BUS 491, 493, 494, 496, 498, 499	
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MARKETING MANAGEMENT CONCENTRATION

BUS 418 Listening to the Customer.....	4
BUS 419 Strategic Marketing Measurement.....	4
BUS 451 Product Development and Launch.....	4
BUS 452 Product Management.....	4
BUS 454 Develop/ Present Marketing Projects.....	4
BUS 455 Marketing Strategy	4
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INTERDISCIPLINARY STUDIES**ENTREPRENEURSHIP AND SMALL BUSINESS CONCENTRATION**

BUS 310 Introduction to Entrepreneurship.....	4
BUS 436 Entrepreneurial Finance.....	4
BUS 451 Product Development and Launch.....	4
BUS 488 Planning and Managing New Ventures	4
Electives Selected From:.....	12
BUS 308, 311, 402, 430, 470, 478, 494	
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INTERNATIONAL BUSINESS CONCENTRATION

BUS 302 International and Cross Cultural Mgmt...	4
BUS 402 International Business Mgmt.....	4
BUS 403 Adv. Seminar in International Mgmt.....	4
Electives to Select From:.....	16
BUS 303, 311, 405, 406, 407, 410, 433, 446,; ECON 303, 304, 325, 401	
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INDEPENDENT COURSE OF STUDY

Students select courses with advisor approval	28
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