

## For Students on Catalog: 2005-07

### INTERNATIONAL BUSINESS CONCENTRATION DECLARATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY – ORFALEA COLLEGE OF BUSINESS

Student Name: \_\_\_\_\_

Graduation Date: \_\_\_\_\_

EmplID: \_\_\_\_\_

Date: \_\_\_\_\_

The International Business concentration is an interdisciplinary concentration that provides students with the opportunity to develop proficiency in the subject matter basic to an occupational goal of managing in an international/multinational business operation. It provides cultural understanding, business knowledge and analytical skills central to international business contexts. Course prefixes are listed for the 2005-2007 catalog.

|    |  |                 |
|----|--|-----------------|
| I. | Required Concentration Courses                       | <u>12 units</u> |
|    | BUS 302 International and Cross Cultural Management* | 4               |
|    | BUS 402 International Business Management*           | 4               |
|    | BUS 403 Advanced Seminar in International Management | 4               |

II. Elective Courses for Concentration 16 units  
 The student is to select an additional 16 units from the following upper division courses in consultation with the concentration coordinator. This selection should be made in consonance with the student's occupational goals and interests. Other courses may be selected in special circumstances with the approval of the concentration coordinator.

|          |  |   |
|----------|--|---|
| BUS 303  | Introduction to International Business*                    | 4 |
| BUS 311  | Managing Technology in the International Legal Environment | 4 |
| BUS 405  | Joint Ventures and Alliances                               | 4 |
| BUS 406  | Managing mergers, Acquisitions and Divestitures            | 4 |
| BUS 407  | Managing People in Global Markets*                         | 4 |
| BUS 410  | The Legal Environment of Int'l Bus.*                       | 4 |
| BUS 433  | Int'l. Business Finance*                                   | 4 |
| BUS 446  | International Marketing*                                   | 4 |
| ECON 303 | Economics of Poverty, Discrimination and Immigration*      | 4 |
| ECON 304 | Comparative Economic Systems*                              | 4 |
| ECON 325 | Economics of Development & Growth*                         | 4 |
| ECON 401 | International Trade*                                       | 4 |

List below any approved substitutions for Required or Elective Concentration Courses:

| Course Prefix | Course Title | # of units |
|---------------|--------------|------------|
| _____         | _____        | _____      |
| _____         | _____        | _____      |

*\* Students may NOT double count concentration courses with major or support courses. Students who take BUS 402 as the international course to meet College of Business requirements may substitute an advisor approved elective*

**FOREIGN LANGUAGE** – Eight units of the elective requirement may be satisfied by taking upper division language courses offered by the Cal Poly Modern Languages Department. This option is usually limited to students who have a current academic background in the language. The selection of acceptable courses is determined by the coordinator in consultation with the Modern Languages Department.

International Business Concentration Coordinator

Return to the Advising Center (03-100). Thank you.

Original: Evaluations

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