



TO: Orfalea College of Business Community
Dave Christy, Dean

FROM: Doug Cerf

SUBJECT: Report from Domain 3 Study Group

DATE: 14 February 2007

CC: Karel Floyd, Kris McKinlay, Norinne Morris, Kelly Neary

Domain Title: FULFILLING COMMITMENTS TO MULTIPLE STAKEHOLDERS

Study Group Members: Doug Cerf (chair), Karel Floyd (staff), Kris McKinlay (staff),
Norinne Morris (staff), Kelly Neary (student)

Meeting: February 13, 2007, 2:15pm, 03-207

I. Proposition: Improve retention and recruitment of underrepresented students.

Action:

1. Faculty to mentor underrepresented students
2. Hire underrepresented faculty
3. Support systems that encourage underrepresented students to consider college
4. Develop statewide outreach programs to council potential underrepresented student about financial aid, scholarships, curriculum and campus visits
5. Fund scholarships for schools that have high representation of underrepresented students
6. Fund multi-cultural centers and staff
7. Increase visibility of multi-cultural opportunities
8. Provide guaranteed housing to freshman students

II. Proposition: Broaden relationships between hiring firms and students

Action:

1. Increase funding of career services
2. Increase the number and types of hiring firms (large, small, international, national, local)
3. Improve the amount of interviewing space
4. Increase the relationships with small business
5. Improve frequency of career fairs
6. Increase co-op and internship opportunities
7. Involve firms in senior projects, research and community service projects