



TO: Orfalea College of Business Community
Dave Christy, Dean

FROM: Lou Tornatzky

SUBJECT: Report from Domain 1 Study Group

DATE: 14 February 2007

CC: STUDY GROUP MEMBERS

Domain Title: ASSURING ACCESS

Study Group Members: Lou Tornatzky (chair), Cyrus Ramezani, E. Olsen, C. Chowana (student), D. Dougherty (student), J. Fkiaras (student), F. Gonzales (student), J. Hermansen (student), M. Hiranaka (student), M. Holmes (student), R. Holtz (student), R. Jordan (student), C. Kelly (student), C. Knowlton (student), J. Manley (student), J. Miller (student), E. Stansbury (student), C. Thomas (student).

February 12 and 14, 8:00 – 9:30 am

I. Proposition: Not enough students and parents, particularly from families of “first-to-college” students are aware of the courses and grades that they will need in order to successfully compete for college admission.

Action: Cal Poly should launch and update a public service information source that will be readily available to parents, students and high school counselors across the state. This would be in the form of a website that would be attractive, up-to-date and user-friendly.

Ideas: Currently, the following web site names seem to be available:www.howtogetintocollege.org www.getintocollege.org

The idea would be to bundle specific and non-Cal Poly information and tips that many parents never get, or get too late. For example: be sure that you get your child into the College Prep track in the 9th grade; accept no grade less than a B; sign up your child for AP courses; get a cheap home computer; learn about financial aid (give examples); have your son/daughter participate in science fairs. Then, also have a polite link to Cal Poly,

and our programs. Another feature could be providing links to the same text in Spanish and other languages.

The website would be launched by a large scale mailing to potential users all over the state, coupled with presentations at community events and schools.

Relevant reference: Tornatzky, L, Cutler, R. and J. Lee. *What Latino Parents Need to Know and they Don't Know It*. Claremont, CA: Tomas Rivera Policy Institute, 2002.